

SmartComp National Consultation Day in Latvia

Possible commercialization of activities of the CBR Maritime Cluster

September 27, 2013, 9.00 – 15.00

DRAFT Programme

Purpose of the workshop: “Smart Competitiveness for the Central Baltic Region” is a project that analyses ways for achieving mutually beneficial result for the companies of the maritime cluster in the CBR region. Global competition affects as all, companies, NGO’s, and state institutions, but we are united in the EU legal framework which enables us to find mutually sound solutions. The second national SmartComp day in Latvia is designed to reemphasize global challenges and strategies to mitigate global impact on the CBR maritime cluster, and to discuss the effectiveness and future commercialization of the Latvian maritime cluster.

Opening speech Mr Anrijs Matīss – „Latvian maritime sector and cooperation within the CBR” or parliamentary secretary Guntis Valainis

Session I: CBR maritime cluster and global transformations in the Baltic Sea region

Dr. Artis Pabriks – „Geopolitical transformations in the Baltic Sea area and security challenges for Latvia”

Dr. Steffen Weber – „High North and implications for the Baltic Sea region”

Veiko Spolītis – “Sulphur Directive, the EU and its implications on the Latvian maritime sector”

Session II: Benefits for the Triple Helix partners in the CBR maritime clusters

Māris Katranži – Factfindings from CBR SmartComp Project policy roundtable in Riga

Ainārs Ābele – The SCOR model for improvement of supply chain business processes: implementation of model in Latvia

Q&A session

2,5h

Moderated by Valters Bolēvics

Coffee break 30min

Session III: Commercialization of the Latvian Maritime cluster

Andris Spūlis – Practical steps in creating Latvian Maritime Cluster 30 min

Aldis Bulis – Advantages of Latvia in the East West logistics route 30min

Normunds Krūmiņš – Development of Integrated Supply Chain in Latvia 30min

Valters Bolēvics – OK, but topic??

Māris Kleinberts – New Trends and opportunities in trade routes between Europe and China 30min

Moderated by Veiko Spolītis

Q&A session

Small reception



CENTRAL BALTIC
INTERREG IV A
PROGRAMME
2007-2013



EUROPEAN UNION
EUROPEAN REGIONAL DEVELOPMENT FUND
INVESTING IN YOUR FUTURE