

SmartComp Estonian Day: Prosperous Life around the Baltic Sea Programme

Laulasmaa Spa, 13.04.2013

08.00 *Registration and welcome coffee*

Session 1

09.00 **Opening**, Keit Pentus-Rosimannus (Minister of the Environment)

09.30 **Lean the World**, Aleksander Miina (Lean Enterprise Estonia)

10.15 **Competing Transportation Chains in Helsinki-Tallinn Route: Preparing for the Next Growth Phase**, Olli-Pekka Hilmola (Lappeenranta University of Technology)

11.00 *Coffee break*

Session 2

11.15 **The project of Central Baltic region marine cluster: cooperation possibilities of companies, cities and universities** (SmartComp), Alari Purju (Tallinn University of Technology)

12.00 **The Strategies and Adjustment to New Challenges of Estonia's Marine Sector Key Companies**, Erik Terk and Silja Lassur (Tallinn University)

12.45 **The coast of the Baltic Sea as a valuable living area**,
Mihkel Kangur (Tallinn University)

13.30 *Lunch*

Session 3

14.30 Panel discussion: **Planes versus ships**

16.00 **Stand-up comedy: Summary of the day**, Ülo Vooglaid

16.30 Open room for discussion *with coffee break*